

# SAMANTHA Beurer

Hi, I'm Samantha!  
Everyone calls me Sam,  
but you should just call me.

## EDUCATION

### BFA: Graphic Design: Interactive Advertising

Kean University, Michael Graves College  
Dean's List, 2016 - 2020  
Magna Cum Laude, 3.8 GPA

## DESIGN SKILLS

Advertising ideas and art direction,  
email design, content creation, typography,  
motion graphics, promotional design,  
branding & identity, package design,  
UI/UX design (web & mobile)

## TECHNOLOGY SKILLS

Adobe Photoshop, Illustrator, InDesign,  
XD, After Effects, Premiere

## WORK EXPERIENCE

### Studio Designer

SOUND Healthcare Communications, NJ  
November 2021 - Present

### Freelance Graphic Designer

Ilysia Designs, NY, NJ  
September 2019 - Present

## EXTRACURRICULAR

### The One Club

Mentor & Creative Summer Program  
Baldwin &  
July - August 2020

### The One Club

Young Ones Brief, ADC & Portfolio  
March 2019, March 2020

### Kean Research Days

Poster Presentation  
April 2019, April 2020

### Thinking Creatively Conference

Attendee  
April 2017, April 2019

### Verizon Career Fair at McCann

Attendee  
April 2019, February 2020

## OBSESSIONS

Turkey Hill Iced Tea, Buffalo Chicken  
Pizza, Crime Shows, Sneakers &  
Backpacks, Turkey Hill Iced Tea

## INTERESTS

My small business @handcrafted\_by\_sam  
on Instagram - all designs created by me,  
handlettering, collage, photography

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